



News Release

April 23, 2010

FOR MORE INFORMATION

Jo Baldwin 308.236.5594

Dave Oldfather 308.237.5253

Cattlemen's Ball Golf Tournament Filling Up Fast

*Preregistration Required for Event Held
Friday, June 4th at Kearney Country Club*

KEARNEY, NE— Foursomes are filling up fast for the 2010 Cattlemen's Ball golf tournament scheduled for Friday, June 4 at Kearney Country Club in Kearney. More than half of the 36-team slots have been filled for the tournament, which will raise money for cancer research and local health and wellness programs as part of the overall weekend's Cattlemen's Ball activities.

Golfers must pre-register to participate. The registration fee is \$500 per team of four, or \$125 per individual. Registration includes 18 holes of golf, range balls, cart, lunch and prizes. To register, visit www.cattlemensball.com, download the entry form and mail it with payment to the address on the form.

The event begins Friday morning, June 4 with check-in at 8:30 a.m. and a shotgun start at 10:00 a.m. All proceeds go toward the \$1 million goal for this year's Cattlemen's Ball. For more information on the golf tournament, contact Jo Baldwin at 308.236.5594 or golf@cattlemensball.com.

This year's Cattlemen's Ball is hosted by Norris and Lori Marshall at their acreage four miles southwest of Kearney. Robin and Eugene Marshall are honorary hosts.

Topping the bill for this year's Ball is a performance by country music superstar Randy Travis, who will perform on Saturday night. This year's event also includes airboat tours of the Platte River, a style show, craft and arts fair, barbecue tasting, microbrew beer tasting, casino, Pony Express delivery, hay rack rides, a wild west show, a post-concert dance and much more.

The Cattlemen's Ball is hosted by a different Nebraska ranch or feedlot every year. Its mission is to raise money for cancer research at the UNMC Eppley Cancer Center, while showcasing rural Nebraska and promoting beef as part of a healthy diet. Since its inception, the Cattlemen's Ball has raised more than \$3.7 million. In addition to providing funds to the Eppley Cancer Center, a portion of the funds is also targeted for local healthcare organizations.

Event details and tickets are available online at www.cattlemensball.com. Tickets are also available by visiting Platte Valley State Bank in Kearney or calling **308.234.2424**.